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Authors: Ashley and Sushma

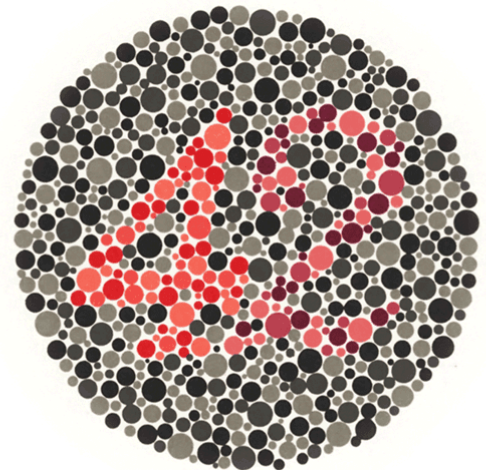
ADD A SPLASH OF COLOUR

Keen readers may have made the connection between our newsletter issue and the motion of seasons; changing conditions are characterised by new light and transforming colour palettes. Although we have already been inspired this Summer and the Sun may be hiding behind clouds, our love affair with colour lives on.

Alongside clear vision and adequate hearing, we consider vivid and accurate colour-vision to be amongst the most important senses that play a part in a joyful and vibrant life. With the everyday thrum ringing loud in our ears, it is easy to take these fine details for granted. So, we thought we would take a moment to change that.

Colour-vision deficiencies are far more common amongst men, affecting around 1 in 20, whilst only 1 in 200 women are affected. Most report everyday tasks and roles at work to be made harder or altogether impossible. Some are not even aware they have a deficiency and do not know what they are missing out on. If this affects you: fear not - there is hope!

Chances are you have seen in a video, or in person, someone trying on their first colour-vision glasses and you have witnessed the flood of emotions that follows. If you haven't; take a moment to find one now and you will not be disappointed!



Enter: Enchroma

The Colour-correcting phenomena, which has taken the world by storm!

Enchroma lenses are able to filter certain frequencies on the light spectrum to enhance others and imitate accurate colour vision for people with a deficiency.

They offer indoor and outdoor lenses, for a number of practical and recreational purposes. They can be added to any frame in your prescription or even in a clip-on for your normal glasses! Like any other Optician, we will check your colour vision routinely as part of your regular eye test - now, finally, we have a solution for anyone not getting enough colour in their life.

Polarised Perfection

If, like the majority of the population, you are not colour-blind and you just want to make the most of your stunning surroundings: we have had the answer for quite some time and we will not stop talking about it.

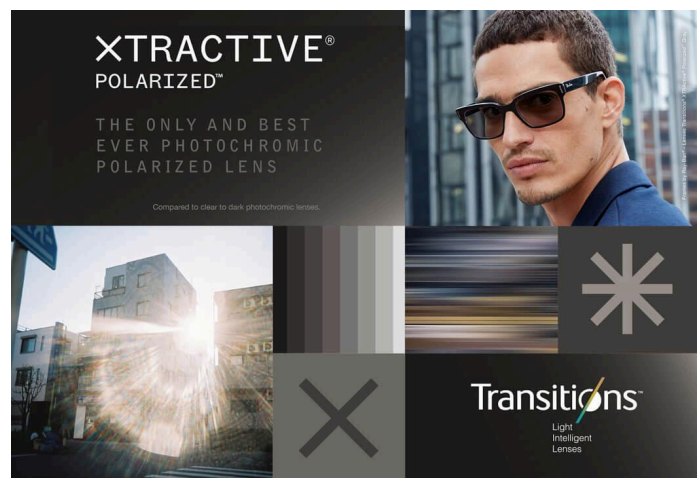
Polarised sunglasses not only block excessive amounts of light and the harmful UV rays coming from the Sun - they maximise your visual clarity and colour contrast, giving you the best vision in bright conditions.

Polarised sunglasses are available in many forms, but these are our recommendations:



Maui Jim Sunnies: We mention Maui Jim a lot, but only because they are simply the best. Their patented PolarisedPlus2 technology is unparalleled in its visual performance; offering almost perfect clarity, vibrant and saturated colours and a massive range of options to personalise the glasses.

Transitions: Nothing new to the world of Optics, but ever evolving and improving. Transition technology is built into a lens and can start off clear but adapt with changing light and UV to become darker. There is a vast array of colours and functions to choose from - however, one of their newest offerings is **Polarised Transitions!** Have all the benefits of adaptive sunglasses and Polarisation - then, when it's dark, or the light is not as intense, they will return to clear lenses and no-one will be any the wiser!



Colouring Competition - Supporting Local Schools

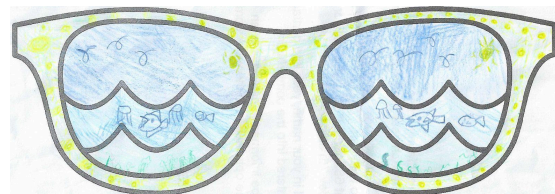
You may have already heard about Vision Clinic's school colouring competitions. We feel

so lucky to have the opportunity to inspire the creativity of children and delight in seeing all of the masterpieces we receive.

Thank you so much for all of your entries. We love meeting all of you when you visit us to receive your prizes and lots of you even have your eyes tested!

One thing was clear in all the entries: kids appreciate colour! They used varied and vibrant palettes, with impressive detail and creativity.

This month, we ran the competition at Bridgewater Primary School and, although they were all fantastic, these are some of our favourites:



Thank you so much for your commitment to our future!

We could not be a successful and profitable business without your support.
To show our appreciation, we are offering...

Newsletter Discount	Recommend Friends or Family
10-20% Discount on Lenses! For example: If you were to purchase some Varifocal lenses valued at £250, you could get a discount of up to £50! Just ask in store which discount you are eligible for and we will help you find your perfect glasses.	£20 Voucher for Every Referral! The main way we grow is by word of mouth recommendations from happy clients like you. Don't keep us a secret! Spread the word and you will receive a £20 Voucher for every friend or family member that comes to us because of you.

TESTIMONIALS

‘My first appointment at this Optician today and I will stay with them. Staff very friendly. The problems with my eyes were explained perfectly. I would highly recommend this Optician.’

- Peter McIver

‘The gentleman at the front desk was absolutely great and offered an amazing service. Went in to get my glasses fixed and was served fast. Thank you very much.’

-Yasmin Schneider

Karibu! (Welcome in Swahili)

Karibu to all our new clients from the last few months

W Cleghorn-E Lyon-E Mafemba-S Richardson-A Dunn-L-E Ingham-L
Hussein-M Scott-P Brunton-D Gallagher-J Rahman-C Fairley-M
Bhogaita-S Shamil-P McIver-A Okebaram-E Wighman-V Robson-D
Dave-T Davies-K Vasey-I Chiran-S Barclay-L Holmes-M Anderson

Asante Sana (Thank You so much in Swahili)

Asante Sana to

E Golbourne-P Skowronek-C Mennim-S Evans-C Morrissey-P
Morrissey-C Straughan-E R Jenkins-I Stuart-J Simpson-Y Simpson-A
Ion-P McIver-Y Schneider-S Duffy-E Field-B Field-A K Al Balili-A M
Larkin

Your recommendations of friends and family are greatly appreciated.

We really value having a strong relationship with our customers and this post is our way of being open and showing people what we're like.

Vision Clinic POST is an opportunity to stay in touch. We would love to hear your thoughts, ideas and suggestions on what we do well and how we can do better - so please email

visionclinic09@gmail.com